

THE NEXT Whole Earth Catalog

COEVOLUTION
Quarterly

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2 May 80

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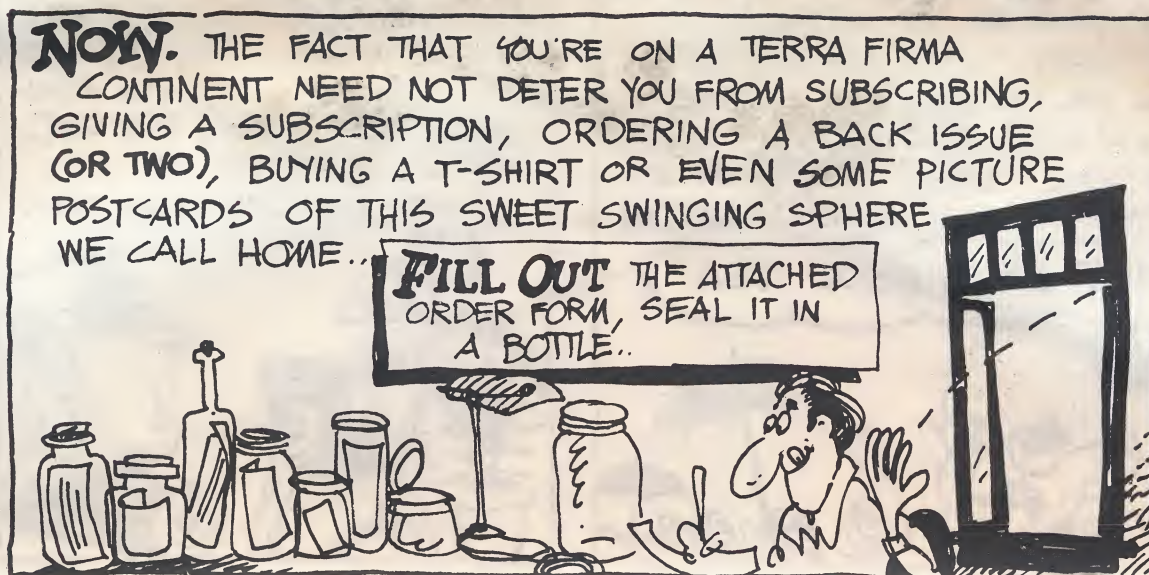


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STEPHANIE MILLS / PAUL FRANK

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No. 25, Spring 1980 Turning back the desert by planting trees, using light rail to revive public transportation, a report on Lynn Margulis' early difficulties and current success as a microbiologist, James Lovelock on being a self-employed scientist, "Our Enemies Our Selves" (on Russia), reader answers to questions about daily life, an article on shramadana — accomplishing community projects in Sri Lanka through sharing human energy, the life and opinions of Nepali Aama, a sensational old lady of the hills of Nepal, and reader letters about the R. Crumb factory cover.

No. 24, Winter 1979/80 The dehumanizing horror of factory work presented in a major poem illustrated on the cover by R. Crumb, how corporate patenting of seeds will cause hundreds of plant species

late E.F. Schumacher's belief that tree crops can save British agriculture, and the man who avoided banks and financed his own home by borrowing \$10 each from dozens of friends.

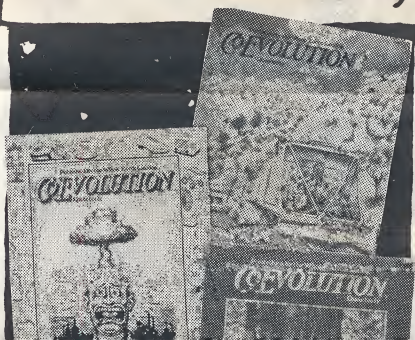
No. 21, Spring 1979 How chemicals are harming our genes, Dan O'Neill defying the U.S. Supreme Court by drawing Mickey Mouse, Judy Chicago on "Revelations of the Goddess," most used magazines reviewed by Nicholas Von Hoffman, Ursula Le Guin, William Irwin Thompson, Margo St. James, Ernest Callenbach, Robert Rodale and many others.

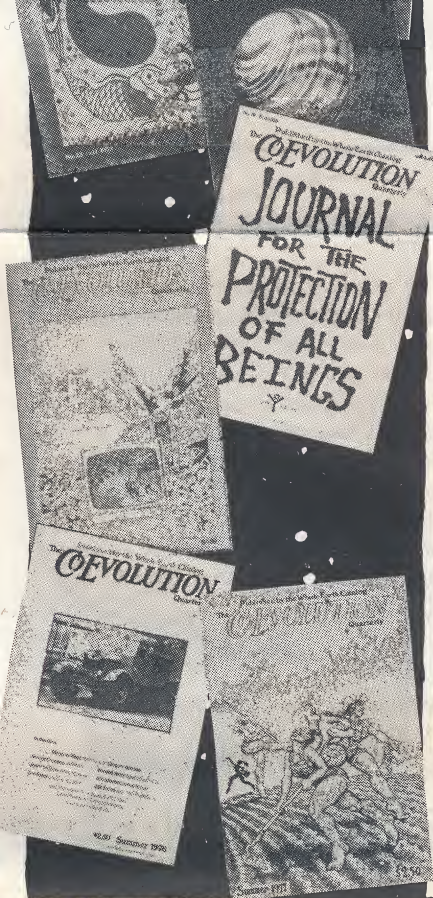
No. 20, Winter 1978 56 five minute speeches by such CQ regulars as David Brower, George Leonard, Sam Keen, Wavy Gravy, Paolo Soleri, J. Baldwin, Ron Jones, Peter Warshall, etc. Also a proposal for immediate world peace

should be, Ken Kesey on cops without guns, articles on recombinant DNA as a Good Thing for the environment, how and why to tell your children stories, and 30 questions about your daily life.

No. 16, Winter 1977 Special section on broadcasting: 4 arguments for the complete elimination of television, how to go on a media fast, the stories of 4 lost pioneer geniuses of broadcast (including Nikola Tesla), Marshall McLuhan talking to Gov. Jerry Brown about cultural change, and the effect of microwaves on humans.

No. 15, Fall 1977 How the back to nature movement in Germany in the '20s may have helped pave the way to Nazism, Huey Newton reporting on living in Cuba, articles on new crops for desert areas of the world, starting a Hawks-





Michael Phillips on the non-importance of having a lot of money and Gregory Bateson on ending the arms race.

No. 23, Fall 1979 Guest edited section by George Putz and Peter Spectre on oceans: John Todd on ocean arks; Phil Conkling models the global carbon cycle; articles on boat restoration, the future of the fishing business, and anti-submarine warfare; plus 30 pages of reviews and access in the Whole Sea Catalog. Also a proposal for a 1,200-acre solar village in California, and an update on multinational corporation sponsorship of metric conversion.

No. 22, Summer 1979 Reports on personal computer networks used cross-country for everything from gossip to business conferences to fantasy games, the Oregon women who forced the EPA to ban the herbicides that cause birth defects and miscarriages, the

by Lawrence Ferlinghetti, Michael McClure, David Meltzer and Gary Snyder — "an issue centered on how to liberate mind and body and protect endangered species (including ourselves) from pathogenic civilization." It includes Allen Ginsberg's "Plutonian Ode" and pieces by Ishmael Reed, Anne Waldman, Peter Coyote, Susan Griffin, Sterling Bunnell and all 4 editors.

No. 18, Summer 1978 Thomas Szasz on why no one should be sent to mental hospitals, part of Gregory Bateson's new book, a special section on space — other countries' space programs, space business, and astropollution; also life in a Mexican jail, street corner stories, and Mimi Farina on entertaining in institutions.

No. 17, Spring 1978 How the way you think may cause disease, Wendell Berry debating Earl Butz on what farming

tary simplicity analyzed from the viewpoint of spiritual leaders and of businessmen, how astronauts use the bathroom in space, Elisabeth Kubler-Ross, who cares for the dying, tells about the experiences that have made her believe that death does not exist, J. Baldwin reports on wood burning stoves and J.G. Ballard has a science fiction story about an alternative technology future.

No. 10, Summer 1976 The Man Who Planted Trees and Grew Happiness: the true story of Elzéard Bouffier who single-handedly planted enough trees to turn a section of France from a desert to a forest; a report on the Hoedads, an Oregon tree planting cooperative; Ursula Le Guin on menopause and Steve Baer with a reminder that the Bomb is still there and still bad.

The following issues are available for \$5 each: 2, 5, 7, 11, 13. (The supply is limited and there is no discount.)

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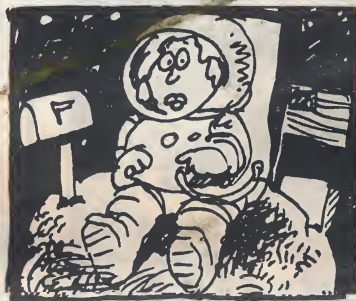
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Back issue offer expires September 27, 1980.

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SUPPOSE..

..YOU WERE GOING TO BE STRANDED ON A DESERT ISLAND OR IN A SPACE COLONY.. FOR A LONG, LONG TIME.. WHAT WOULD YOU TAKE WITH YOU?..



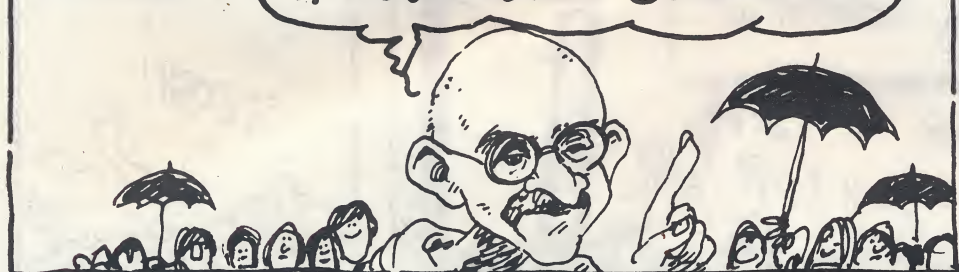
..A GOOD FRIEND AND A MAIL BOX, MAYBE.. OR A GOOD FRIEND **IN** A MAILBOX: **COEVOLUTION QUARTERLY**



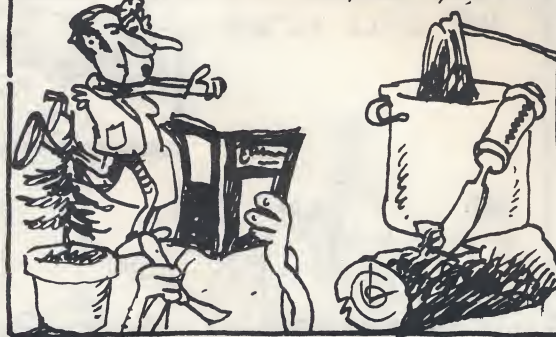
SO THERE YOU ARE ON YOUR ENDLESSLY SUMMER ISLAND OR SUSPENDED IN SEASONLESS SPACE. YOU THINK OF ARCHAEOLOGISTS WHO HYPOTHESIZE ENTIRE CIVILIZATIONS OUT OF SMALLISH BITS OF EVIDENCE LIKE FIN-GERBONES AND BUSTED CUPS



WITH THE FABULOUS WEALTH OF INFORMATION THAT **CQ** HAS BROUGHT (BACK ISSUES STILL AVAILABLE) AND WILL BRING (SUBSCRIPTIONS SMILINGLY SOLD), YOU CAN INDULGE IN COLONIZATION OR CIVILIZATION. WHEN ASKED WHAT HE THOUGHT OF WESTERN CIVILIZATION, GANDHI REPLIED: "IT WOULD BE A GOOD IDEA."



WHERE ELSE CAN YOU LEARN HOW TO DWARF A TREE, BE YOUR OWN SURGEON, CATCH A STURGEON, WORK WOOD, DRY FOOD, DYE CLOTH, DANCE THE APOCALYPSE AND THINK, THINK, THINK?



COEVOLUTION Quarterly Box 428 Sausalito, CA 94965

CoEvolution Quarterly is published by the people who do The Whole Earth Catalog. Each issue has 25-30 articles about conceptual news often not reported elsewhere. (See the list of back issues on the other side of the paper for lots of examples). Each issue also has between 60 and 100 reviews of books and tools for alternative ways of living, done in the Whole Earth Catalog style.

For \$12 a year (\$14 foreign), you get 4 issues of 144 pages each with absolutely no advertising.

C. CoEvolution T-shirt \$6

These were such a popular item at the Whole Earth Jamboree that we've gone into a third printing. The shirts are 100% cotton and will shrink slightly. The design, surprisingly sharp and realistic, is by **CQ** regulars David Wills and Kathleen O'Neill. Five sizes to fit any body:

Boy's size (or small women)
XS — 16 - 18
Men's sizes
Sm — 34 - 36
M — 38 - 40
L — 42 - 44
XL — 46 - 48

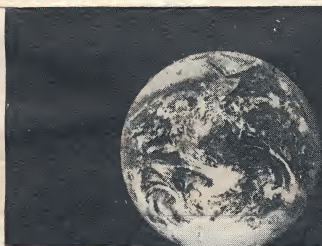


F. Soft Tech \$4.50

Here assembled is all of the best soft-tech fabric ever made.

B. Ten Whole Earth postcards \$3

Like the T-shirts this item evolved from private to public use. For short notes **CQ** has long used this bright, sharp Earth image on our postcards. You requested them for



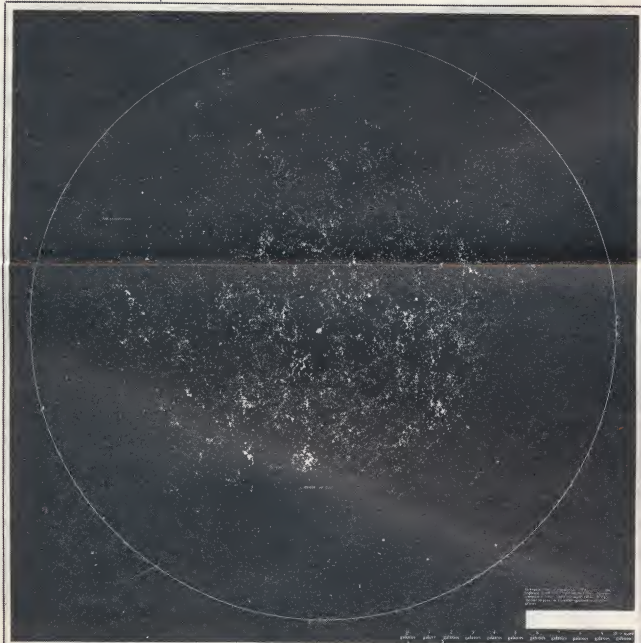


Like the T-shirts this item evolved from private to public use. For short notes **CQ** has long used this bright, sharp Earth image on our postcards. You requested them for your own notes. Here they are.



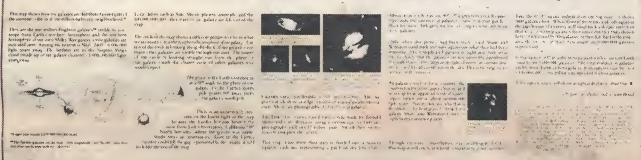
F. Soft Tech \$4.50

Here assembled is all of the best we've seen of solar, wind, small, inventive, decentralized ingeniousness. Includes material findable nowhere else: Nitinol (the astonishing "heat-muscle" alloy); Day Charoudi on heat mirror, cloud gel, and thermocrete; the solar boom in California in 1900; underground architecture; and editor J. Baldwin's peerless "Highly Evolved Toolbox." 176 pages, indexed.



ONE MILLION GALAXIES

Computer Photo-Map of the Galaxies Brighter than 19th Magnitude Visible from Earth's Northern Hemisphere



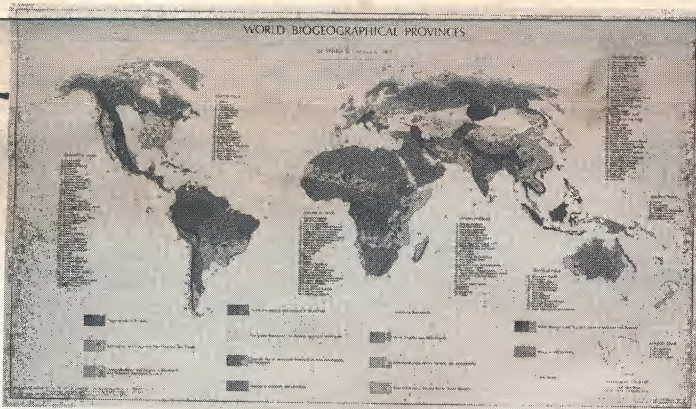
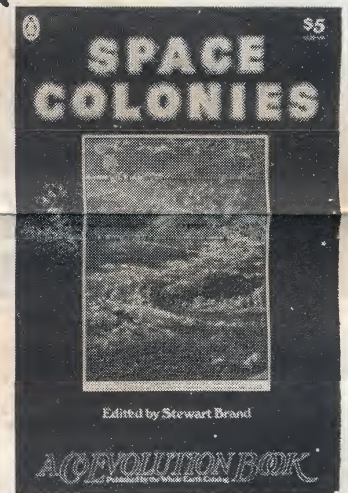
D. One Million Galaxies map 39" x 47" \$5 continental U.S. All others \$7.50

"On a square yard of glossy black this poster image, profound, enigmatic, beautiful, presents in a clotted tangle of tiny gray squares one abstract but faithful view of the entire thing . . . No Tantric demon or benign celestial choir provides a more vivid symbol of the vastness of the universe in which we live."

—Philip Morrison
Scientific American

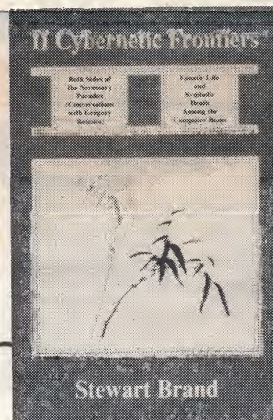
G. Space Colonies \$4.50

The space colony dream and current space efforts reported and evaluated from within by physicist Gerard O'Neill, astronaut Rusty Schweickart, Carl Sagan, Governor Jerry Brown, along with Jacques Cousteau, E.F. Schumacher, Ken Kesey, Gary Snyder, David Brower, Paul Ehrlich, Paolo Soleri, John Todd, William Irwin Thompson, Richard Brautigan, John Holt, and R. Buckminster Fuller. 160 pages, indexed.



E. World Biogeographical Provinces map \$3.50

The first two printings sold out. This third printing includes Antarctica, corrects a few errors and has even sharper colors. You get a reprint of Raymond Dasman's "Biogeographical Provinces" articles with the map. 22½" x 39", mailed in a tube.



H. Two Cybernetic Frontiers \$2

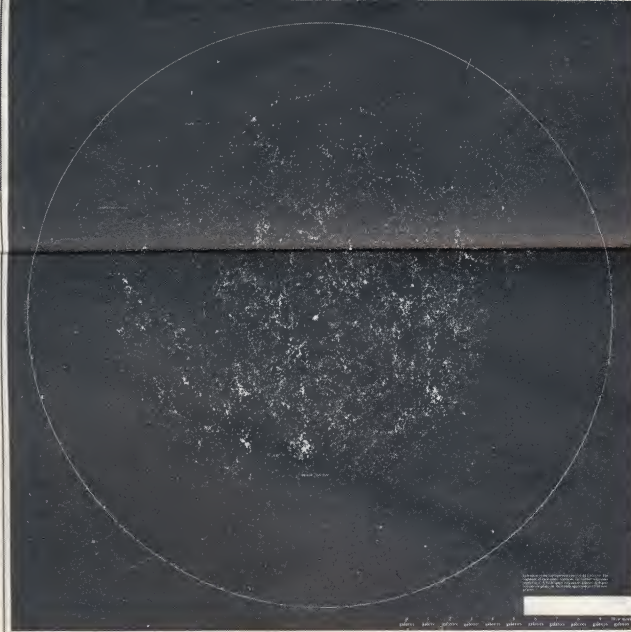
During the 2-year hiatus between the **Whole Earth Catalog** and **Whole Earth Epilog** I did nothing but two pieces of reporting. Those two stories informed everything that's happened since. They are: "Both Sides of the Necessary Paradox (Conversations with Gregory Bateson)" and "Fanatic Life and Symbolic Death Among the Computer Bums." 96 pages. —SB

THE WAVES ARE LAPPING YOUR LITTLE SHORELINE; THE SILENCES OF SPACE BEGIN TO DEAFEN. TO KEEP THE HOME TIES BINDING, YOU GIVE YOUR FRIENDS A SUBSCRIPTION, TOO. THEY LOVE YOU, SO. YOU'VE GOT YOUR READING PRO-

..TO LOCATE YOURSELF: IN SPACE, WITH A "ONE MILLION GALAXIES" MAP; ON THE PLANET, WITH A "WORLD BIOGEOGRAPHICAL PROVINCES" MAP.

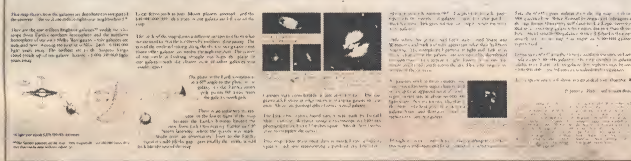
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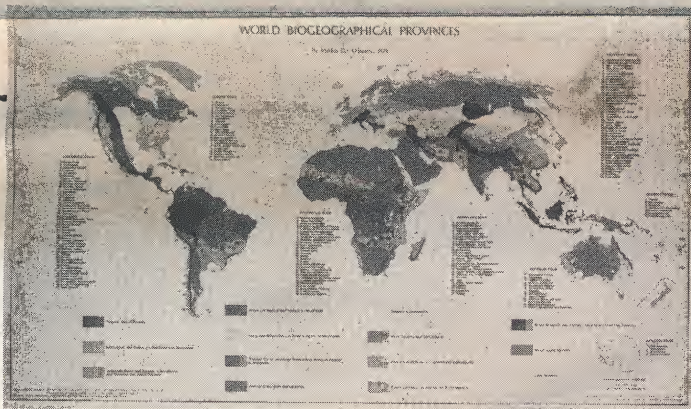
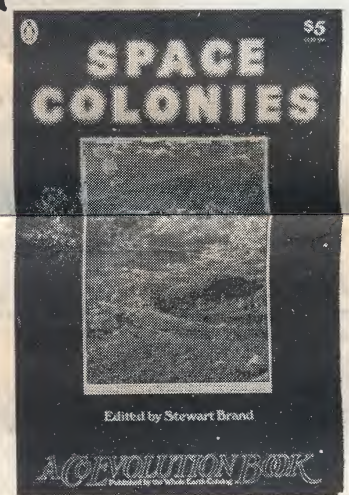
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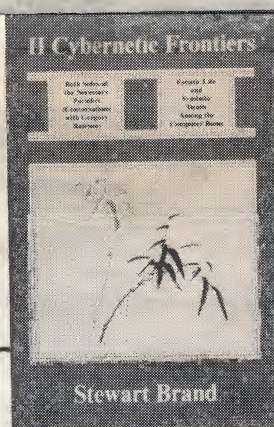
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